



Greater Boston residents still rely heavily on traditional media

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BOSTON – Traditional media outlets remain an important force for distributing news in the Greater Boston market, according to a new poll conducted over the summer for Fisher College and Howell Communications. About 74 percent of the respondents said they received news regularly from TV, while 50 percent said they received news regularly from newspapers. About 44 percent said they regularly get news from the Internet, and 34 percent say they regularly get news from the radio.